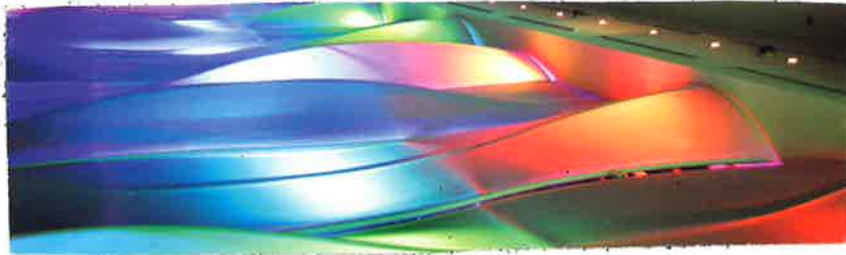


TV NET



INTERNET  
IP  
NETWORKS

Internet TV



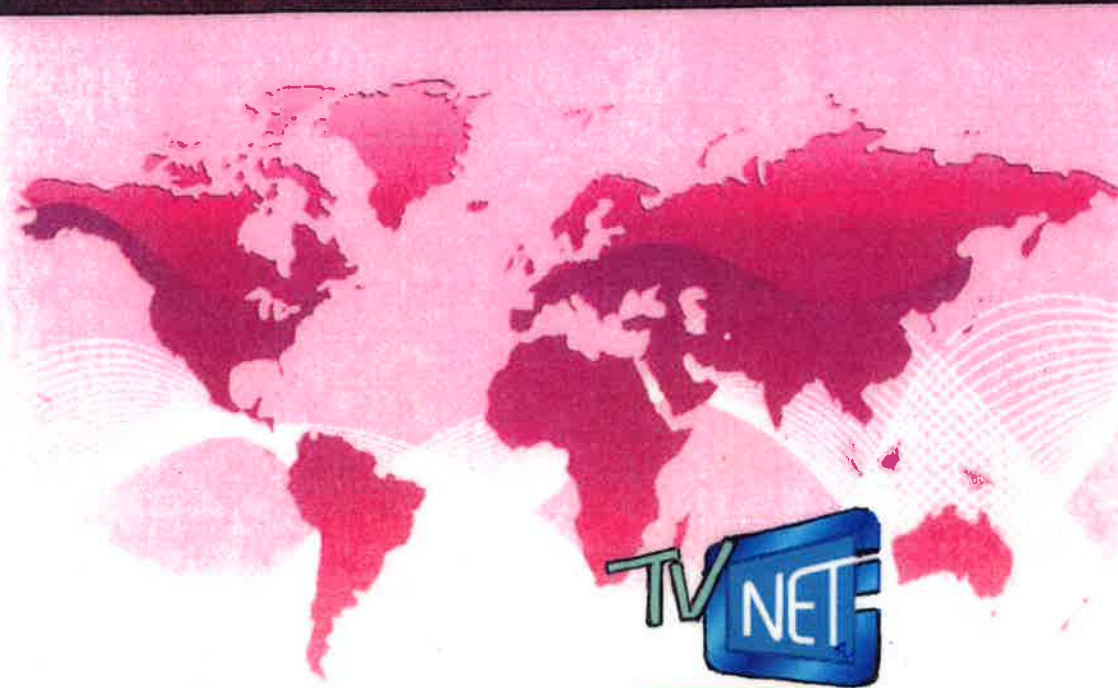
**WRLD1**

Your Window On The World!

# WorldNetCast.com

THE INTERNET BROADCAST NETWORK

WORLD  
NETCAST  
com



## Vertical Channels

Channel Group 8

MobileTV Group

Channel Group 9

Sports Channel Group

Channel Group 10

- Luxury Lifestyle Group
- Affluent Communities Group
- News & Social Media Group
- Special Interest Group
- Health-Wellness Group
- Finance & Investment Group

## Location-Based Channels



Channel Group 1

Western  
US | Canada

[SouthernCaliforniaTV.com](http://SouthernCaliforniaTV.com)

Channel Group 2

Central  
US | Canada

[ChicagoBusinessTV.com](http://ChicagoBusinessTV.com)

Channel Group 3

Eastern  
US | Canada

[NewYorkCityTV.com](http://NewYorkCityTV.com)

Channel Group 4

International  
Latin America  
Europe  
Middle East  
Africa  
Asia Pacific

[AsiaBusinessTV.com](http://AsiaBusinessTV.com)

Channel Group 5

Channels of  
The Americas

NorthAmericaTV  
CentralAmericaTV  
LatinAmericaTV

[NorthAmericaTV.com](http://NorthAmericaTV.com)

Channel Group 6

CorpTV

The Business  
Television  
Network

[CorpTV.com](http://CorpTV.com)

Channel Group 7

LocalBranded  
Search

YellowPagesTV  
WhitePagesTV  
North America &  
Worldwide

[YellowPagesTV.com](http://YellowPagesTV.com)

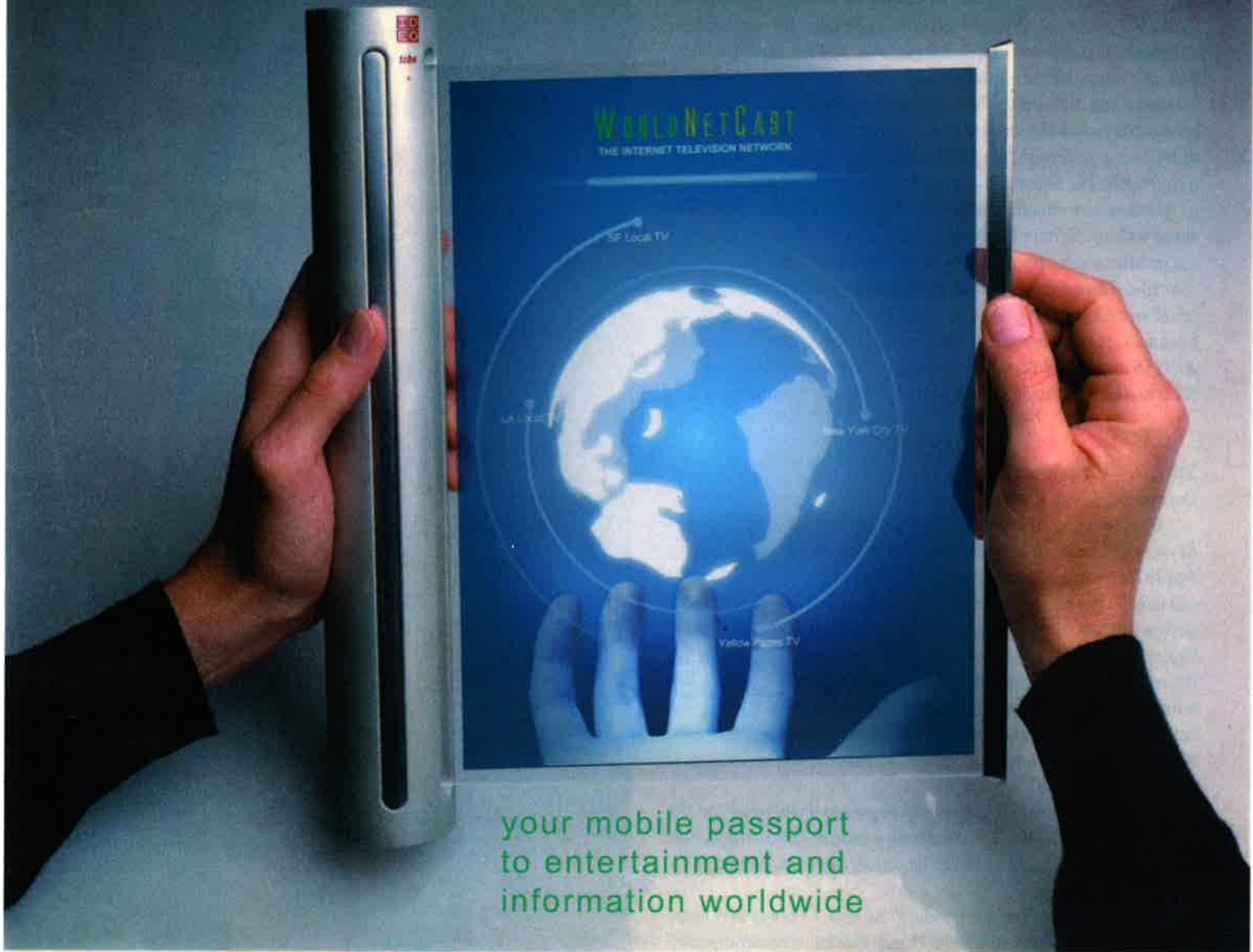
Examples of over 700 Location-Based Channels



tvnet



What do you want to watch today?



No matter what its physical form and shape

Advances in mobile technology  
will drastically alter the way we relate  
to one another and the World

Just imagine...



Vertical Channels

Channel Group 8

MobileTV Group

Channel Group 9

Sports Channel Group

Channel Group 10

Luxury Lifestyle Group  
Affluent Communities Group  
News & Social Media Group  
Special Interest Group  
Health-Wellness Group  
Finance & Investment Group

Location-Based Channels



Examples of over 700 Location-Based Channels

WorldNetCast.com

Reaching Relevant Audiences Advertisers Seek... From Local to Global

**How We Work With Advertisers**

WorldNetCast is a global community of local Internet TV channels. Whether your company's objective is looking for sales leads or making an impression with products / services or your corporate brand, WorldNetCast simplifies the process of enabling leading advertisers to target video advertising to specific audiences across hundreds of cities, states, geographic regions and major countries worldwide. Ultra-precise targeting or broad campaign – from clustered zip codes within local communities to major metro centers--WorldNetCast works with advertisers across its ten ChannelGroups... a wide range of location-based local Internet TV channels, which includes the top 100 Affluent Communities in the US and Overseas, as well as industry verticals spanning finance, auto, entertainment, luxury lifestyle, health / wellness and many more.





Thirty years after he invented KVR-Keyless Vehicle Remote Security Technology, and then created the \$27.2bn Keyless Remote Security Industry, Nathan Sassoer has an authentic legitimate claim to having conceived a consumer electronic innovation with a continuing three decade global presence, and in ever present frequent use as a part of daily life worldwide for anyone that drives an automobile.

The Sassoer 408 / 242 Vehicle Security Access Control patents contain a technology embedded in our daily routine, and in recurring use more often than almost every appliance, from toaster oven to coffee maker, to yes...even Facebook and Google.

In fact, KVR -Keyless Vehicle Remote Security has and continues to be standard equipment in every motor vehicle produced on Planet Earth, with continuing industry verified growing market share, and Keyless Vehicle Remote Security System has become the 2nd most successful automotive electronic product in history...the first being the Car Stereo.



# Nathan Sassover

Inventor/Technologist / Polymath/Entrepreneur

The collage features a central image of a hand reaching up to touch a glowing globe, with the text "WORLDNETCAST THE INTERNET TELEVISION NETWORK" and "VIEW NETWORK" above it. Surrounding this are numerous other logos and text elements, including:

- SECURITY
- REMOTE
- US INC
- NEUROSYSTEMIC SYSTEM
- INSTITUTE CONTROL
- INTRATHERAPIES
- VEHICLE
- WORLDNETCAST
- NETMOBILETV
- WHITEPAGESTV
- WORLDNETCAST
- USNEWSTV
- VATICANTV
- HEALTHWORLDTV

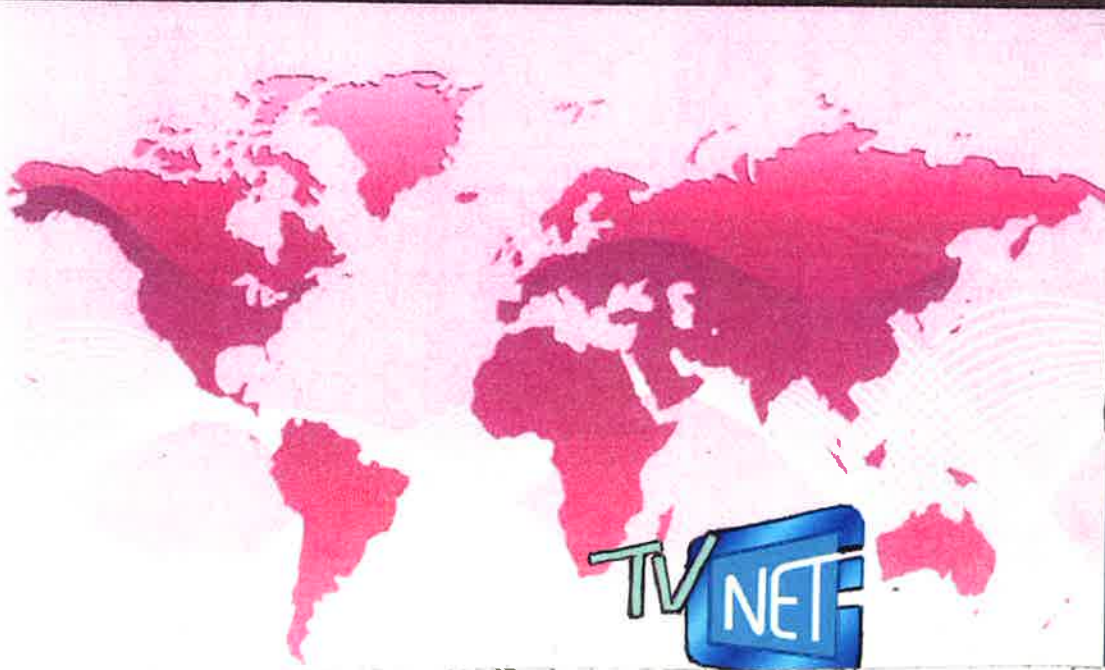




Nathan Sassover  
Inventor/Technologist

Your Window On The World!

WorldNetCast.com

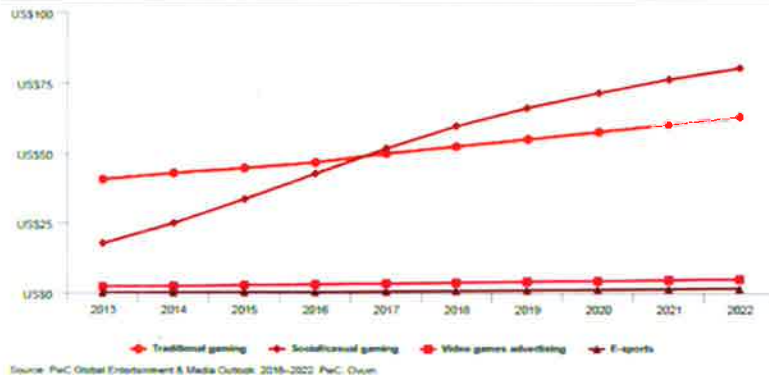




Nathan Sassover  
Inventor/Technologist

## Five Forces Driving the Future of Entertainment Consumption

### Force #2: Gamification



GLOBAL GROWTH IN VIDEO GAME REVENUE

*Gaming is growing faster than movies and TV.*

Timothy O'Shea, Senior Vice President,  
Equity Research  
Jefferies & Co

illuminate

[www.illuminatehollywood.com](http://www.illuminatehollywood.com)

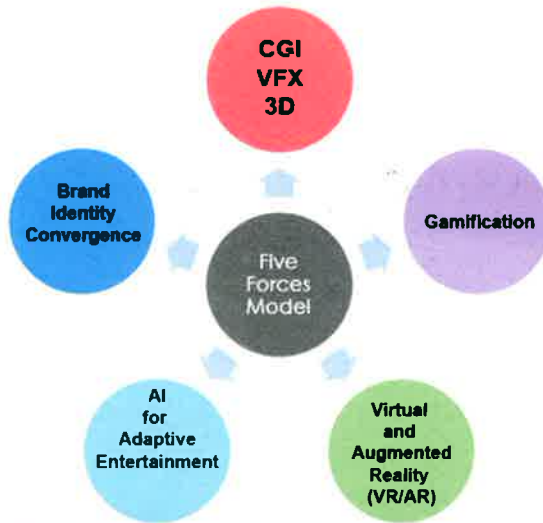
innovation ignites creativity



# Nathan Sassover

Inventor/Technologist/Polymath/Entrepreneur

## Five Forces Driving the Future of Entertainment Consumption



1. Computer Generated Imagery, Visual Effects and 3D
2. Gamification
3. Virtual and Augmented Reality
4. Artificial Intelligence for Adaptive Entertainment
5. Brand Identity Convergence.

illuminate

[www.illuminatehollywood.com](http://www.illuminatehollywood.com)

innovation ignites creativity



# WORLD NETCAST com.


Yellow Pages TV

LA Local TV

New York City TV

SF Local TV

**INTERNET TELEVISION NETWORK**



# WORLD NETCAST

We're in for a world of change.

Imagine if someone handed you an iPhone back in 1996. Seriously, think back. Wi-Fi didn't exist. Bluetooth didn't even have a milk tooth. Home broadband was mostly a good dialup connection, and mobile high-speed data was a distant dream. Cell phones were for making calls, PDAs were offline digital Filofaxes.

## Mobile TV

# DISRUPTIVE BY DESIGN



# tvnet

## INTERNET TELEVISION NETWORK



Over time, the Internet will increasingly follow the path of subdividing itself into a vast amalgam of local and regional destination sites. This trend, coupled with the rapid deployment of broadband services globally, enables a new type of convergent Internet/TV destination site based on a well established broadcast model: local and regional television stations, but enhanced by true video on demand content and channel personalization for the viewer.

### FAQ

Q&A with NATHAN SASSOVER  
Founder / CEO  
WorldNetCast.com

1) What is the aim and target audience of WorldNetCast.com?

We view ourselves as a media catalyst in redefining the dynamics of the TV network affiliate system originating in the 1950's --a hub and spoke architecture of network content being distributed to local affiliates who then develop their own local content resources. Our approach unifies the branding of local TV channels by eschewing the 'alphabet soup' of local station call letters in favor of actual proper names of locales. This is combined with hyper-local video content and highly targetable advertising via location-based channel groups conjoined with demographically targeted vertical channels.

2) What is your programming like?

All of our location-based channels worldwide are developed with community editorial and marketing partners and we look to essentially 'broadcast enable' the community which is comprised of residents, local government, economic development, tourism groups, arts and culture constituents all of whom contribute to the content flow of programming. WorldNetCast will also provide live 'on the scene' coverage in each geo-specific region which develops locally relevant programming as we establish content partners who maintain relevance with topical news coverage on all levels, very much like a daily newspaper, weekly or monthly magazine but with the power of Internet TV to drive viewership.

## INTERNET TELEVISION NETWORK



[NewYorkCityTV.com](http://NewYorkCityTV.com)

[HudsonYardsTV.com](http://HudsonYardsTV.com)

[20HudsonYards.com](http://20HudsonYards.com)

# WORLD

[USNewsTV.com](http://USNewsTV.com)

[WorldSoccerTV.com](http://WorldSoccerTV.com)

[EUNewsTV.com](http://EUNewsTV.com)

[USSoccerTV.com](http://USSoccerTV.com)

[ChinaNewsTV.com](http://ChinaNewsTV.com)



## Location-Based Channels

Channel Group 1

Western  
US | Canada

Channel Group 2

Central  
US | Canada

Channel Group 3

Eastern  
US | Canada

Channel Group 4

International  
Latin America  
Europe  
Middle East  
Africa  
Asia Pacific

Channel Group 5

Channels of  
The Americas  
NorthAmericaTV  
CentralAmericaTV  
LatinAmericaTV

Channel Group 6

CorpTV  
The Business  
Television  
Network

Channel Group 7

LocalBranded  
Search  
YellowPagesTV  
WhitePagesTV  
North America &  
Worldwide

[SouthernCaliforniaTV.com](http://SouthernCaliforniaTV.com)

[ChicagoBusinessTV.com](http://ChicagoBusinessTV.com)

[NewYorkCityTV.com](http://NewYorkCityTV.com)

[AsiaBusinessTV.com](http://AsiaBusinessTV.com)

[NorthAmericaTV.com](http://NorthAmericaTV.com)

[CorpTV.com](http://CorpTV.com)

[YellowPagesTV.com](http://YellowPagesTV.com)

Examples of over 700 Location-Based Channels



**GLOBAL ONLINE TELEVISION  
INTERNET BROADCAST AFFILIATES NETWORK**

**SUMMARY DESCRIPTION**—A global web based broadcast affiliate network covering all regions of the world with a unified branding system comprising **TV.com**, **TVNet.com**, **.TV** and **business.TV** location based webcast sites—all Continents /80 countries/all domestic and international urban centers.

The development effort, during the past three years as a TV/Net convergence strategy, was focused on the design and implementation of a branded infrastructure conjoining two mega portals which enable viewers to create an Internet Broadcast Home Page, with multi point access to the B2C and B2B mega portals via the desktop/laptop, all WAP enabled cellular platforms, as well as emerging wireless web video protocols. The infrastructure architecture can incorporate all revenue models including pay-per view, subscription, personal channel configuration, advertising, syndication, P2P, as well as affiliate alliances with local/regional radio stations.

**MARKET OUTLOOK**—As the Internet increasingly follows the path of subdividing itself into a vast amalgam of local and regional destination sites, coupled with deployment of broadband audio/video services, a global infrastructure opportunity exists for a convergent Internet/TV broadcast/syndication network based on a well established broadcast model: local/regional television stations and station groups, owned and operated, or affiliates of one of the major US networks, NBC, CBS, ABC or FOX, as well as independently owned local broadcast stations and cable channels.

This infrastructure concept permits immediate critical mass web broadcast identity within a pan-global framework comprising over 200 location-specific sites and a collection of over 600 geographically defined URLs. Also integrated within the online affiliate system infrastructure is a large portfolio of multi-category thematically branded channel identities.

The completed Phase 1 beta comprises a multi-channel TV/Net environment that illustrates both the infrastructure, navigational aspects and display technologies developed by the group, as well as the framework for building multi-category content aggregation and syndication alliances for:

- 1—Corporate Webcast TV Channels
- 2—E-Commerce Exchanges
- 3—Government Economic Development Venues

Your Window On The World!

WorldNetCast.com

THE INTERNET BROADCAST NETWORK

WORLD  
NETCAST  
com



WorldNetCast.com  
The Internet Broadcast Network



Overview



 WEBBRANDS

# Innovation & Technology



W WEBBRANDS

ENLIGHTENING

RESIGN



newyorkcitytv.com



television  
channel of

**NEW YORK CITY**



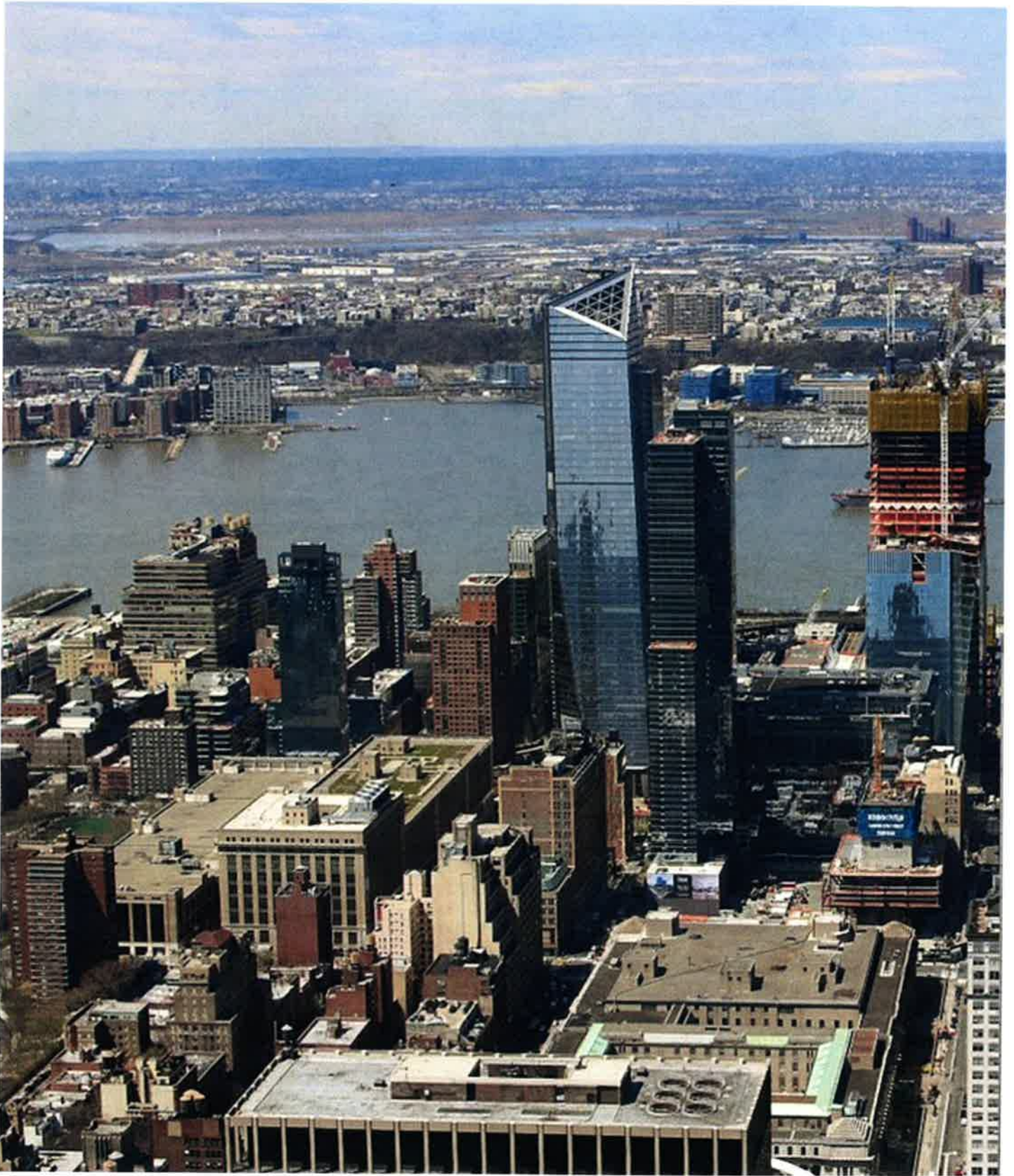
# HUDSON YARDS TV

[HUDSONYARDSTV.COM](http://HUDSONYARDSTV.COM)

Hudson Yards is the largest private real estate development in the history of the United States, and the largest development in New York City since Rockefeller Center.

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The largest private real estate development in the history of the United States is about to open in [New York City](#) and it could bring with it a new epicenter of fine dining. [Shops & Restaurants of Hudson Yards](#), the first phase of the massive [Hudson Yards](#) development, is set to open in March. When it does, it will bring with it a seven-story mall with 100 shops and 20 different restaurants. While a lot of attention has been paid to the retail offerings to be found here, it's the restaurants involved that could end up setting the stage for a giant shift in the way New Yorkers dine out.



# 20 HUDSON YARDS



20HUDSONYARDS.COM

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WORLD  
NETCAST

NevadaTV.com

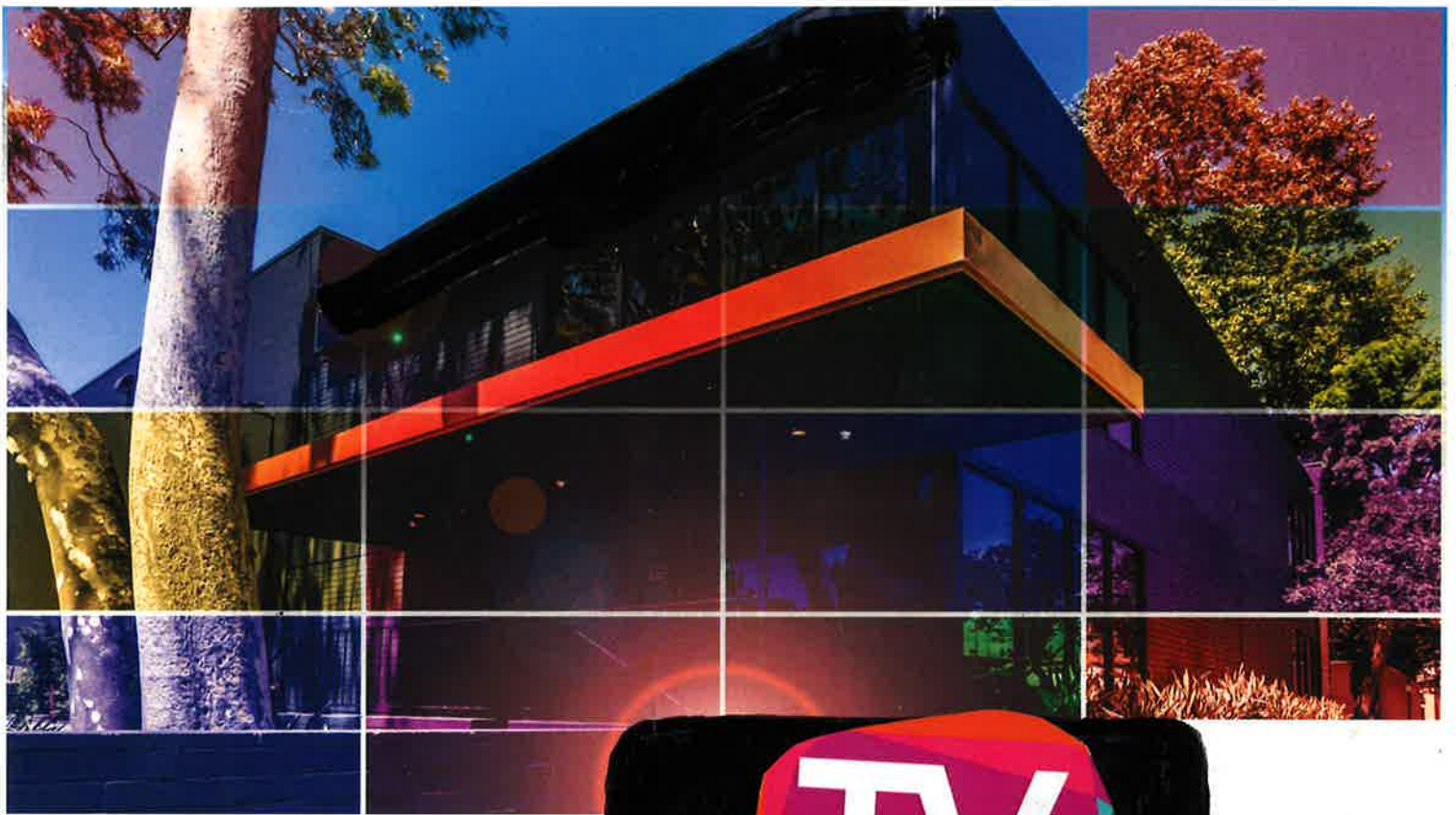
The Television Channel of Nevada





## **Partner Alliances**

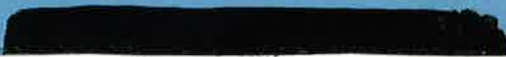




## Television Networks



• Multicamera Video Switcher





## digital media services

### Introduction

## Creating your own OTT video service to improve predictability, control, and revenue.

Connecting with viewers used to be simple – you just put your content on broadcast TV. With the development of over-the-top (OTT) technology, this is no longer the case. Viewers are leaving traditional broadcast sources for the choice and control that OTT provides.

For a strong brand with a set of valuable assets, things were much simpler a few years ago. The best route to an audience was to launch a cable TV channel. Nothing could be more different today. Susanne Mei, GM/VP People Entertainment Network at Time Inc., speaking at the 2017 TV of Tomorrow Show in New York, captured the challenge:

“Ten years ago, we would have launched a cable network. We would have launched a People cable network or a Sports Illustrated network. That ship has sailed! It's a really difficult business now. Now, if you have a great brand, OTT is the opportunity.”



As Ms. Mei points out, the opportunity for premium video is online, but figuring out a delivery strategy that maximizes the value of the content is no easy matter. For an ad-supported service like People Entertainment Network, that's a particularly important question.

There are many distribution options when delivering premium ad-supported video online. Major social platforms such as YouTube and Facebook are obvious choices. They provide huge reach and do not charge a video provider to stream their videos. They also provide a built-in ad network. There are plenty of other options. Instagram, Snapchat, and even Twitter are very popular video sites. All are focused on ad-supported revenue models and bring a substantial user base.

There is also the option to build and operate a service of your own. An owned-and-operated (O&O) service puts your branding and video assets front and center, and offers the best experience for your viewers. But, how does the revenue potential measure up against the big social platforms? And what about the costs?

**This paper will look at how building an O&O site stacks up against delivering all your video through a site like YouTube. It will also show why investing in your branded experience, rather than YouTube's, is a sound and profitable investment for the future of your video business.**

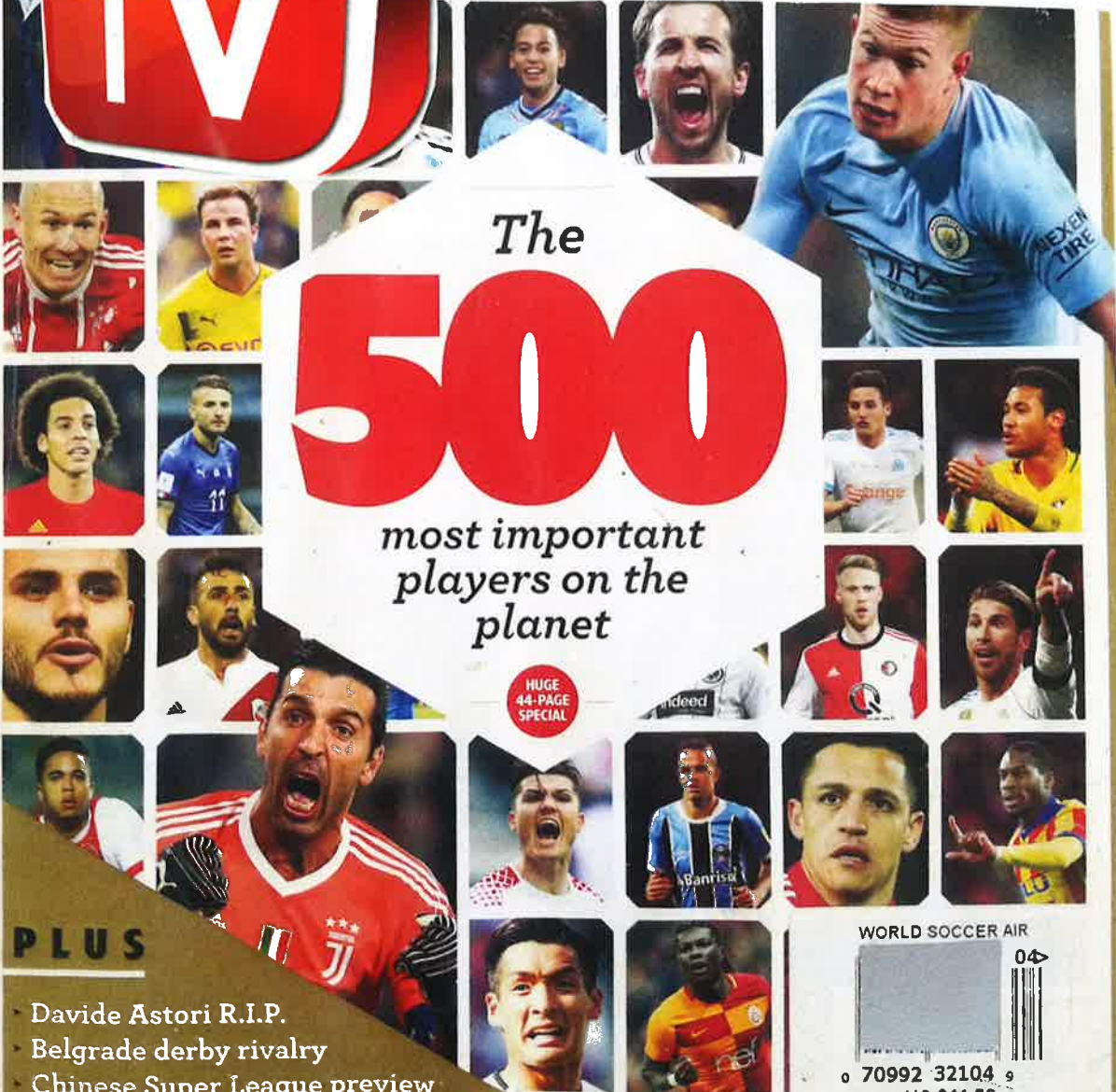


**88%** year-over-year growth in time spent watching videos on smartphones.<sup>1</sup>

500 FOOTBALLERS YOU NEED TO KNOW ABOUT

# World Soccer

GLOBAL FOOTBALL SINCE 1960



# The 500

most important  
players on the  
planet

HUGE  
44-PAGE  
SPECIAL

**PLUS**

- Davide Astori R.I.P.
- Belgrade derby rivalry
- Chinese Super League preview

WORLD SOCCER AIR



# The Future of TV Sports



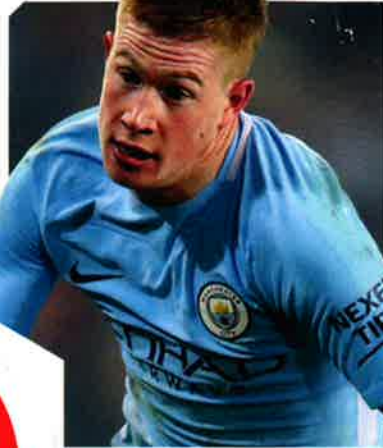
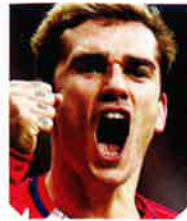
500 FOOTBALLERS YOU NEED TO KNOW ABOUT

# World Soccer

GLOBAL FOOTBALL SINCE 1960

April 2018

SPECIAL COLLECTOR'S ISSUE



# The 500

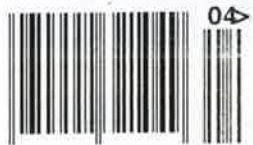
most important players on the planet

HUGE 44-PAGE SPECIAL

PLUS

- ▶ Davide Astori R.I.P.
- ▶ Belgrade derby rivalry
- ▶ Chinese Super League preview

WORLD SOCCER AIR



0 70992 32104 9 US \$11.50



# United States of America

United States Patent and Trademark Office

## WORLDSOCCERTV

**Reg. No. 5,830,496**

**Registered Aug. 06, 2019**

**Int. Cl.: 41**

**Service Mark**

**Supplemental Register**

TVNET INC. (CALIFORNIA CORPORATION)  
150 Post St. Suite 200  
San Francisco, CALIFORNIA 94108

CLASS 41: Entertainment services, namely, production and distribution of ongoing television programs in the field of soccer; Entertainment services, namely, the provision of continuing videos featuring soccer news and soccer game content videos, delivered by the internet

FIRST USE 00-00-2007; IN COMMERCE 00-00-2007

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-366,998, FILED P.R. 04-02-2019; AM. S.R. 06-17-2019



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



Just imagine ...

Internet TV

tvnet

**About NevadaTV.com**

NevadaTV.com, The Television Channel of Nevada and Online Gaming is a diverse multi-category urban lifestyle broadcast network and cross-media platform embracing sophisticated living and gaming.

Intended as the 'front door' to Nevada, the channel will also incorporate station casino-based sportsbook/horserace gaming from a large number of local casinos throughout the state, wishing to accelerate their entry into the intrastate online gaming space with one high profile alliance. The access to these gaming options will be via PC and all mobile platforms, including cell phones, PDAs, and is available to Nevada residents only.



**Introducing TVGaming™**

NevadaTV.com introduces TVGaming... a dynamic truly engaging interactive gaming experience,

providing a new level of player involvement and an intrastate turnkey gaming solution with TV advertising/marketing, PR, promotional, customer relationship management, and technical support. The high impact TV features utilize our proprietary Omniview Internet broadcast technology and operating system assuring a high quality and ultra-secure user experience.




---

In working with a variety of state and municipal agencies to bring a credible high profile presence for NevadaTV.com, our objective is to be the official broadcast venue of the State of Nevada.





streamd

**Our Completed Projects Include:**

DYNAMO DUCK







*Fighting  
the forces  
of evil  
throughout  
the world...  
and beyond.*

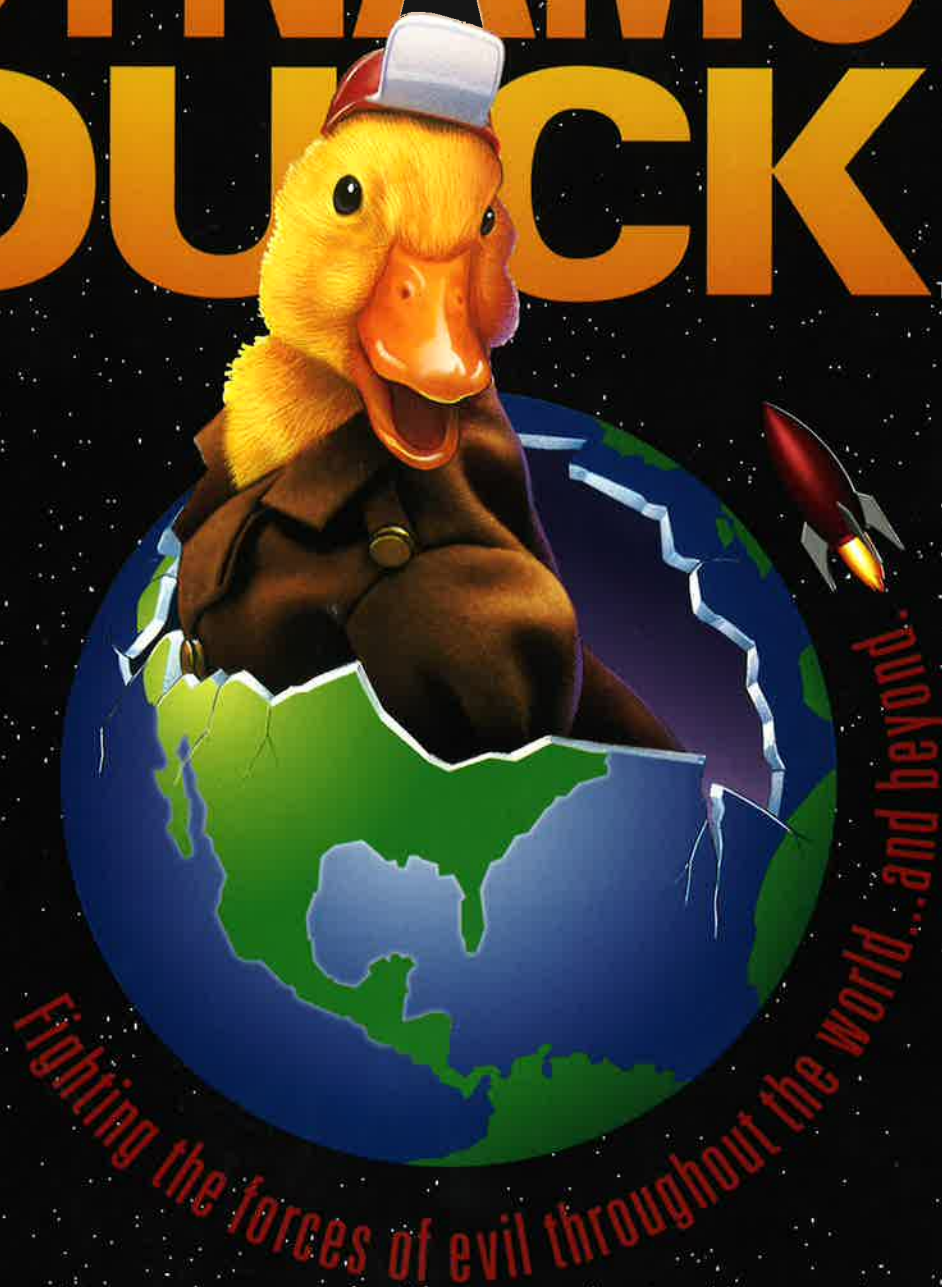


*The Adventures of*  
**DYNAMO  
DUCK**

PARASOL GROUP LTD. in association with INSTAR CORPORATION presents  
"THE ADVENTURES OF DYNAMO DUCK" Created by NATHAN SASSOVER Based on the Characters of JEAN TOURANE  
Producer NATHAN SASSOVER Associate Producer BRYAN K. ELLENBURG  
Story Editor STEVE PESCE Editor NATHANIEL BURR SMIDT  
Writers ARDWIGHT CHAMBERLAIN, MARK RYAN-MARTIN, GREGORY POIRIER, ANDREW EBERT & GREG WATKINS  
Featuring DAN CASTELLANETA as DYNAMO DUCK  
Sound Design by KEN DAHLINGER Music by THOMAS CHASE and STEVE RUCKER, PAUL MENICHINI & MISHA SEGAL  
Additional Music Composed and Performed by PETER FRAMPTON Music Published by Delirium Publishing Group/Shadow Hill Music  
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*the adventures of*

# DYNAMO DUCK™



*Fighting the forces of evil throughout the world...and beyond.*

PARASOL GROUP LTD. IN ASSOCIATION WITH INSTAR CORPORATION PRESENTS

"THE ADVENTURES OF DYNAMO DUCK" CREATED BY NATHAN SASSOVER BASED ON THE CHARACTERS OF JEAN TOURANE

PRODUCER NATHAN SASSOVER ASSOCIATE PRODUCER BRYAN K. ELLENBURG STORY EDITOR STEVE PESCE

EDITORS JEFF ERVIN, JOE SHUGART AND NATHANIEL BURR SMIDT WRITERS ANDREW EBERT AND GREGORY POIRIER

FEATURING DAN CASTELLANETA AS DYNAMO DUCK SOUND DESIGN BY KEN DAHLINGER MUSIC BY THOMAS CHASE AND

STEVE RUCKER, PAUL MENICHINI AND MISHA SEGAL ADDITIONAL MUSIC COMPOSED AND PERFORMED BY PETER FRAMPTON

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DYNAMO DUCK IS A REGISTERED TRADEMARK OF PARASOL GROUP LTD.





Blogger is a noun.... Blogging is a verb.... BloggerTV.com is the future.... Now! Let's face it, the blogosphere is becoming a vast sea of cyberlitter! The medium limits the message! BloggerTV and affiliated WorldNetCast TV channels and web sites is the first of a new generation of personal TV web channels, the future of social networks. Give your fingers a rest! Now BloggerTV and affiliated WorldNetCast TV channels and web sites empowers you with broadband blogging so now you can broadcast your blog to the world.

If you're a blogger (isn't everyone?) BloggerTV and affiliated WorldNetCast TV channels and web sites is the place to share your point of view, rants, raves, insights, philosophies, dreams, aspirations and laughs, whatever.... in a new interactive broadband TV environment. BloggerTV and affiliated WorldNetCast TV channels and web sites enable you to upload your video into one of three primary content categories: PERSONAL, CORPORATE WEBCAST, and ORGANIZATIONS.

BloggerTV and affiliated WorldNetCast TV channels and web sites takes blogging to powerful new interactive heights. BloggerTV and affiliated WorldNetCast TV channels and web sites represent a cultural hybrid, the evolutionary next stage which recognizes the inherent limitations of text blogging. BloggerTV and affiliated WorldNetCast TV channels and web sites add the impact and visual expression that is impossible to achieve in the static world of text blogging. No eye fatigue, as viewers watch rather than read your world views. Isn't that what TV is about? Also, your BloggerTV and affiliated WorldNetCast TV channels and web sites segment is viewable 24/7 in glorious 24/7 BloggerTV style which also is featured on all affiliated WorldNetCast TV channels and web sites utilizing the proprietary Omniview operating system.

BloggerTV and affiliated WorldNetCast TV channels and web sites let your blog find a new, wider and more responsive blogging audience because of the impact and emotional power of video. BloggerTV and affiliated WorldNetCast TV channels and web sites is a global forum for free expression in an online broadcast television environment. BloggerTV and affiliated WorldNetCast TV channels and web sites does not censor or delete your videos unless they are deemed to be a visual portrayal of cruelty, abusive or illegal content. Viewer discretion is advised. Like any responsible TV channel, all videos must be uploaded in accordance with the instructions provided on our Broadcast On BloggerTV and affiliated WorldNetCast TV channels and web sites page.

BloggerTV is coming soon! For more information contact : [info@worldnetcast.com](mailto:info@worldnetcast.com)





**WORLD**



What do you want to watch today?

INTERNET TELEVISION NETWORK



your mobile passport  
to entertainment and  
information worldwide

No matter what its physical form and shape

Advances in mobile technology  
will drastically alter the way we relate  
to one another and the World

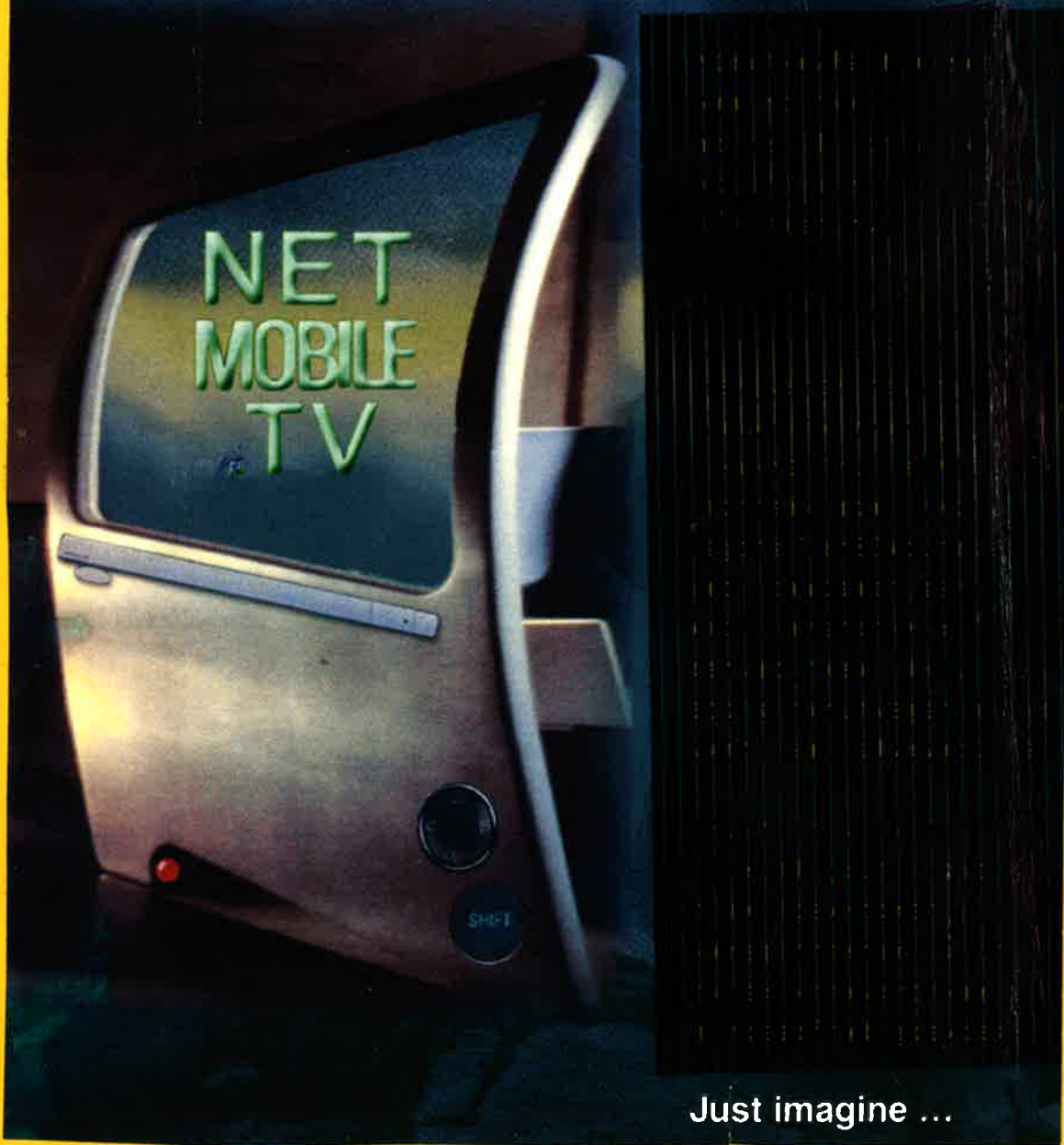
Just imagine...



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Sooner than you think...

your mobile passport  
to entertainment and  
information worldwide



Just imagine ...



What  
do  
you  
want  
to  
watch  
today?



your mobile passport  
to entertainment and  
information worldwide

No matter what its physical  
form and shape, wireless  
Internet video for handheld  
mobile devices is within reach..

We'll be there with entertainment:  
movies on demand, music,  
sports, and world premiere  
live webcasts, as well as  
programming and information  
from 18 world regions and  
over 80 countries and urban  
centers. Our World B2B TV  
affiliate will enable global commerce  
in the 9 economic regions of the  
world from all types of mobile devices.

Just imagine...

tvnet

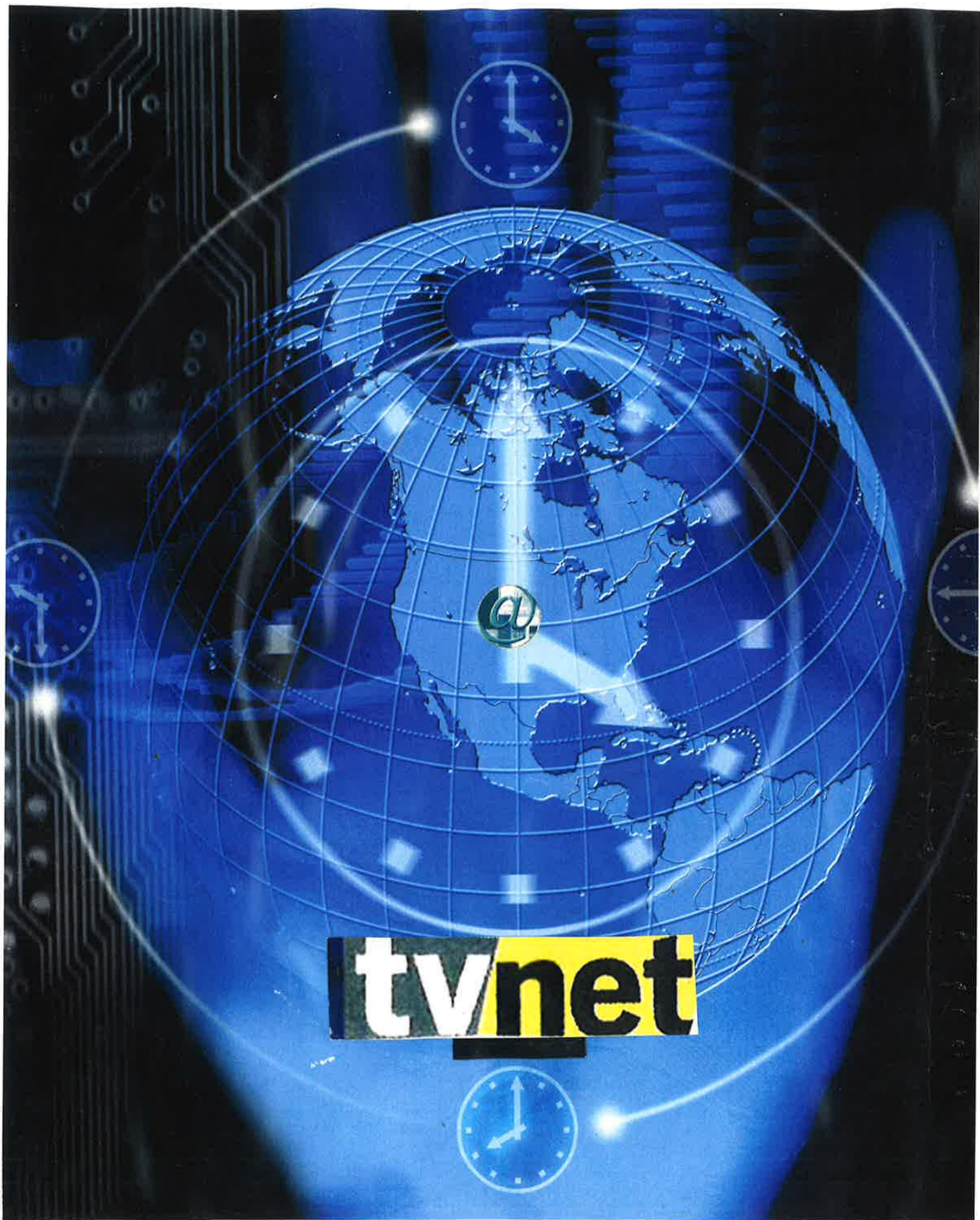
# RESISTANCE IS FUTILE

tvnet

IP

*video infrastructure*





**tvnet**